



Microsonic Systems Enters Asia-Pacific Market

Bio Laboratories and Kiko Tech Partner with Microsonics in Singapore and Japan, respectively

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Microsonic Systems Inc. (“Microsonics”) announced today that the company is expanding its business to Asia-Pacific. The R&D 100 Award-winning HENDRIX SM100 Ultrasonic Fluid Processor is now available in Singapore through Bio Laboratories Pte Ltd. and in Japan through Kiko Tech Co., Ltd.

“Microsonics is delighted to partner with both Bio Laboratories for Singapore and Kiko Tech for Japan distribution of Microsonics’ HENDRIX SM100,” said Senior Vice President of Sales and Marketing, Bruce Jamieson. “Bio Laboratories is the leading life sciences distributor in Singapore, with considerable expertise introducing new technologies to top scientists. Likewise, Kiko Tech has been instrumental in building the high-throughput ultrasonic device market in Japan. We look forward to long and very productive partnerships in these very important markets for Microsonics.”

The HENDRIX SM100 Ultrasonic Fluid Processor serves four key applications: compound solubilization, sample thawing, microplate mixing, and magnetic particle/cell suspension. In the next few months, several HENDRIX SM100 systems will be delivered to Singapore and Japan for pharmaceutical research uses.

About Bio Laboratories Pte Ltd.

Bio Laboratories is the leading distributor of medical and life science products in Singapore. Founder Mr. Benny Wee started the company in 1994 to provide high quality products to the scientific community. Today, Bio Laboratories represents a wide range of scientific products and serves five major segments: clinical laboratories, academics, government departments, pharmaceutical industries and biotechnology organizations. For more information, visit www.biolab.com.sg/.

About Kiko Tech Co. Ltd.

Since its establishment in 1974, Kiko Tech has been partnering with innovative companies worldwide to serve scientists in various fields. President Mr. Takayoshi Osafune leads a team of forty-seven dedicated professionals to provide analytical, medical and life science products to the scientific community in Japan. Kiko Tech is headquartered in Osaka, Japan, with regional offices in Tsukuba, Tokyo and Kobe. For more information, visit www.kiko-tech.co.jp/.

About Microsonic Systems Inc.

Microsonics develops ultrasonic micro-fluidics instruments based on a novel, patented technology that significantly improves the accuracy and efficiency of micro-plate based research applications. Microsonics’ lateral ultrasonic thrust™ (LUT) technology uses a micro-electro-mechanical systems (MEMS) based transducer to create bulk acoustic waves which prepare samples and process fluids rapidly and homogenously. Founded in 2004, Microsonics shipped its first production unit in 2009 from its facility in San Jose, CA. For more information, visit www.microsonics.com.

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